

EuroPharm Forum  
WHO Collaborating Centre  
Milnersvej 42  
DK-3400 Hillerød  
Phone: +45 4820 6000  
secretariat@europharmforum.org

We invite you to use  
and contribute to the

## Observatory

a knowledge and  
search facility for  
pharmacy practice



initiated by  
EuroPharm Forum

2009

[www.europharm.pbworks.com](http://www.europharm.pbworks.com)





Why an Observatory?  
How to use the Observatory?

Page 2

Who has access?  
What can be found on the  
Observatory?

Page 3

Who maintains the Observatory?  
A few facts

Page 4

Ownership  
For more information

Page 5



## Why an Observatory?

On Wikipedia, an observatory is described as “a location for observing terrestrial and/or celestial events”. In the same manner, the role of the EuroPharm Forum Observatory is to scan the pharmacy-practice horizon to gather information on pharmacy-relevant events, policies and new trends. In short, the Observatory is a knowledge base and a search facility within pharmacy practice.

The purpose of the Observatory is to provide easy and reliable access to information on developments and experience within pharmacy practice.

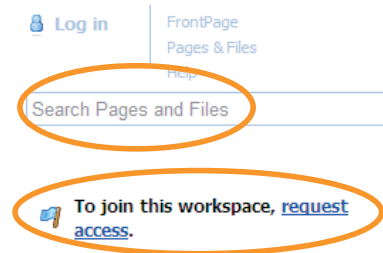
Users who have a query concerning pharmacy practice, or wish to gain information on experiences obtained in other countries or organisations, can gather the information or pose their question on the Observatory.

Links and documents on the Observatory are selected by professionals working within pharmacy practice. In consequence, search results are of much greater relevance than outcomes from a common search, eg on Google.

## How to use the Observatory?

The easiest way to use the Observatory is to enter your keywords in the search facility in the upper right corner and let the Observatory do the work. If the search result does not provide sufficiently relevant information for you, you can then start your own discussion. Just send an e-mail to the Professional Secretariat, and your request will be placed on the Observatory.

You can, of course, also dig into the Observatory sub sites yourself and search for the information.



## Who has access?

The Observatory is accessible to all at [www.europharm.pbworks.com](http://www.europharm.pbworks.com). Entering this address allows you to view all contents and use the search facility.

If you want to contribute, eg comment on documents or discussions or start your own discussion, you must login. Logins protect the Observatory from abuse and are, therefore, necessary. However, it is not difficult to obtain a login if you are a pharmacy practice person: Just ask.

## What can be found on the Observatory?

The Observatory is divided into five sub sites with each their own purpose and structure:



**Discussions on Pharmacy Practice** A forum for users to describe their challenges and problems and ask for input from other users based on their experiences and knowledge



**Pharmacy Practice Documents** A collection of links to documents produced by national and international pharmaceutical organisations and research institutions



**EuroPharm Forum Practice Domains** Specific domains reflecting priorities of the EuroPharm Forum, WHO, PGEU and FIP, selected by the EuroPharm Forum for increased focus in working groups



**Evidence-based Pharmacy Practice** A collection of evidence-based reports within several areas of pharmacy practice, prepared by the WHO Collaborating Centre, Pharmakon



**Pharmacy Practice Events** An overview of events (congresses, seminars, etc.) relevant to pharmacy practice.

Documents uploaded to the Observatory are fully searchable. Other documents, referred to by a link, have been provided with keywords to make them easily retrievable.

## Who maintains the Observatory?

The administration, eg logins, design and establishment of new discussions, is handled by the EuroPharm Forum Professional Secretariat. The Secretariat is also responsible for contents on most of the sub sites and will summarise discussions when needed, and edit the core content.



Each of the sub sites for the EuroPharm Forum Practice Domains are run by a professional moderator. The Moderators will use the discussions on the Observatory as a laboratory for the professional work, catching up on trends and requests. When the time is ripe, they will bring these experiences back to their working groups on the closed site of the Forum to produce analysis and reports.



The sub sites for the Evidence-based Pharmacy Practice are developed and maintained by the WHO Collaborating Centre, Pharmakon. The evidence is updated on regularly basis. Comments to and information on the literature are, therefore, most welcome.

## A few facts

- All information included has been validated to provide an improved search result.
- Contents include national, grey literature.
- You can search on all elements in the Observatory.
- The language of the Observatory is English, but documents in other languages are allowed, as long as they are provided with English keywords.
- You can receive alerts or subscribe to RSS to receive notice of changes or new items posted on the Observatory.

## Ownership

The Observatory is initiated by the EuroPharm Forum and co-sponsored by the WHO Collaborating Centre on Drug Policy and Pharmacy Practice Development, Pharmakon. This implies that both parties donate resources to run the Observatory. It is the vision that more organisations will acquire ownership of the Observatory in order to create the best facility for users.

Please visit [www.europharm.pbworks.com](http://www.europharm.pbworks.com) to see for yourself

## For more information

Please contact the EuroPharm Forum Professional Secretariat:  
[secretariat@europharmforum.org](mailto:secretariat@europharmforum.org)